



Contact: Erin Marchesano
Phone: 800.200.0003

FOR IMMEDIATE RELEASE

**ADOPT A HIGHWAY MAINTENANCE CORPORATION & ADOPT A BEACH
IS PROUD TO JOIN HUNTINGTON/SEAL BEACH SURFRIDER OHANA "FAMILY DAY"**

Santa Ana, CA, March 27, 2015 – Adopt A Highway Maintenance Corporation (AHMC) & Adopt A Beach Outdoor Media (AAB) are proud to be participating in the **Beach Clean Up Day on Saturday, April 11, 2015, sponsored by the Huntington/Seal Beach Surfrider Foundation**. This monthly event also happens to coincide with Surfrider's **Annual Ohana Family Day**, which will be held this year at Seal Beach Pier. The time for **Beach Clean Up** will be 8:00 AM to 12:00 noon, with **Ohana Family Day** events continuing until 1:00 PM.

"Participating in this event has inspired a new tradition within our company to bring together our employees and their families to collectively volunteer for environmentally conscious events every year. With Earth Day approaching, (April 22) it's an exceptional time to participate in both Ohana Days and the Seal Beach clean-up." stated Erin Marchesano, AHMC / AAB Marketing Manager.

Surfrider has developed numerous environmental programs and is looking forward to sharing them with all attendees. Blue Water Task Force, Ocean-Friendly Gardens, Ban the Bag, Rise Above Plastics are just a few of the educational programs that will be available during Ohana Family Day,

Surfrider has also assembled a group of local businesses that will be offering complimentary surf lessons (M & M Surf School), marine biology lessons (Science2 U), body boarding clinic (Alternative Surf), Life Guard tryouts and other Surfrider programs that invite all ages! Live music and a raffle featuring merchandise from a variety of additional local businesses will also be available.

AAB has been providing Eco-Smart wrapped trash bins on numerous Orange County and Los Angeles County beaches from Huntington Beach to Malibu. If you would like more information about this topic, please contact Patricia Nelson at 800-200-0003 or email us at info@adoptabeach.com.



The Surfrider Foundation is a non-profit grassroots organization dedicated to the protection and enjoyment of our world's oceans, waves, and beaches. Founded in 1984, this foundation now maintains over 50,000 members and 80 chapters worldwide.